

해외출장 복명서

1. 출장 개요

- 출 장 자: 김광선 연구위원
- 출 장 지: 타이완 타이베이
- 출장기간: 2012년 10월 1 ~ 5일
- 출장목적: International Workshop on “Enhancement of Rural Community Revitalization in the Asian and Pacific Region” 참석 및 주제발표
- 워크숍 주최: FFTC(Food & Fertilizer Technology Center for the Asian and Pacific Region), NTIFO(National Training Institute for Farmers’ Organizations)
- 초청 및 비용지원 기관: FFTC
- 워크숍 장소: Mellow Fields Hotel 컨퍼런스룸
- 출장 일정:

날짜	주요 활동
10월 1일(월)	타이베이 도착 및 숙소 체크인
10월 2일(화)	참석자 환영식, 기조연설, 주제발표
10월 3일(수)	주제발표(Special Topics/Case Study/Country Status Report)
10월 4일(목)	현장 답사
10월 5일(금)	타이베이 출발 및 서울 도착

2. 워크숍 프로그램

Monday, 1 October 2012

11:00-23:00 Arrival of Overseas Participants
Check-in at Mellow Fields Hotel (Same Venue of Meeting)

Tuesday, 2 October 2012

09:00-09:30 Registration
09:30-10:00 Opening Ceremony

Welcome Address - Dr. Yu-Tsai Huang, Director,

Food&FertilizerTechnologyCenterfortheAsianandPacificRegion(FFTC)

Opening Remarks - Mr. Sing-Hwa Hu, Deputy Minister, Council of Agriculture (COA), ROC

Congratulatory Remarks - Director General, Soil & Water Conservation Bureau (SWCB), Council of Agriculture (COA)

Congratulatory Remarks - Dr. Chih-Wen Wang, Secretary General, National Training Institute for Farmers' Organizations (NTIFO)

10:00-10:10 Introduction of Invited Speakers

10:10-10:40 Group Photo and Tea Break

Keynote Speeches (I)

Moderator: Dr. Ching-Ta Chuang, Professor and Director, Institute of Marine Affairs and Resource Management, National Taiwan Ocean University, Taiwan

10:40-11:30 Multi-functional Rural Areas: Marginalized Agriculture -Experiences at the German Countryside.By Dr. Ralf Nolten, Senior Researcher, Institute of Food and Resource Economics, University of Bonn, Germany

The New Policy Shaping Taiwan's Rural Communities: Rural Regeneration Act. By 1) Dr. Su-Chin, Chen and 2) Dr. Huei-Yann Joann Jeng; Dean, College of Agriculture and Natural Resources; Director, Agricultural Policy Research Center, National Chung-Hsing University, Taiwan

Resources Speakers' Speeches (II)

Moderator: Dr. Ralf Nolten, Senior Researcher, Institute of Food and Resource Economics, University of Bonn, Germany

14:00-14:40 A Composite Approach to Rebuild a Rural Community. By Dr. Satoshi Hoshino, Professor, Graduate School of Global Environmental Studies, Kyoto University, Japan

14:40-15:20 Philosophy of Sufficiency Economy: Key Guiding Principle for Sustainable Rural Community Development. By Mr. Panuwat Na Nakornpanom, Senior Expert, Cooperative Business Development,

Ministry of Agriculture and Cooperatives, Thailand

15:20-15:40 TeaBreak

Moderator: Dr. Saroj Aungsumalin, Dean, Faculty of Business, Asian University, Thailand

Revitalizing the Gongliao Rural Area: A Case Study of Lungong Community. By Dr. Ching-Ta Chuang, Professor and Director, Institute of Marine Affairs and Resource Management, National Taiwan Ocean University, Taiwan

16:20-17:00 Rural Development and Cultural Economy: the Cultural Industries of Agriculture in Modern Taiwan. By Dr. Shou-Cheng Lai, Assistant Professor; Department of Bio-Industry Communication and Development, National Taiwan University, Taiwan

17:00-17:30 Introduction to FFTC (Video Presentation)

18:00-20:30 Welcome Reception Dinner hosted by Dr. Bao-Ji Chen, Minister, COA, Taiwan R.O.C., at the National Training Institute for Farmers' Organizations (NTIFO)

Wednesday, 3 October 2012

Special Topics/Case Study/Country Status Report -- Section (III)

Sharing and exchanging of information on revitalization of rural communities

Moderator: Dr. Albert Perez Aquino, Director, Socio-economics Research Division (SERD), PCAARRD, Department of Science and Technology (DOST), Philippines

08:40-09:10 Application of Agriculture Research to Rural Development in Thailand. By Dr. Saroj Aungsumalin, Dean, Faculty of Business, Asian University, Thailand

09:10-09:40 Recent Trends in Rural Development and Policy Issues in Korea. By Dr. Kwang-Sun Kim, Research Fellow, Korea Rural Economic Institute, Korea

09:40-10:10 Farmers' Community Development in Malaysia: Farmers Organization Authority (FOA) Experience. By Mr. Hj. Md. Salim bin Sulaiman, Director of Entrepreneur Development, Farmers' Organization Authority, Malaysia

10:10-10:30 TeaBreak

Moderator: Dr. Saroj Aungsumalin, Dean, Faculty of Business, Asian University, Thailand

10:30-11:00 Rural Empowerment in Indonesia. By Ms. Unieq Safitrie, Head of Collaboration and Dissemination Section, Indonesian Center for Agricultural Technology Assessment and Development(ICATAD), IAARD, Indonesia

11:00-11:30 Strategy of Rice Farming Rural Areas in the Face of Globalization. By Dr. Hironori Yagi, Associate Professor, Department of Agricultural and Resource Economics, University of Tokyo, Japan

11:30-12:00 Rural Empowerment Program in Taiwan. By Dr. Yung-Chuan Ko, Ming-Hsien Chen, and Dr.Jung-ChunChen: Section Chief, Promotion and Education, Rural Division, Director, Soil and Water Conservation Bureau (SWCB); Director, Rural Development Division, SWCB, COA, Taiwan

12:00-13:40 Lunch

Moderator: Dr. Huu-Shen Lur, Distinguished Professor, Department of Agronomy, NationalTaiwanUniversity,Taiwan

13:40-14:10 Innovative Institutional Arrangements to Revitalize Rural Communities: The Case of Abaca Supply Chains in the Philippines. By Dr. Albert Perez Aquino, Director, Socio-economics ResearchDivision(SERD), Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development(PCAARRD), Department of Science and Technology(DOST), Philippines

14:10-14:40 Pineapple Canto Pineapple Cake - A Successful Case of Rural Industry in Taiwan. By Dr. Hsiao-LanLiu, Assistant Professor, Graduate Institute of Hakka Political Economy, National Central University, Jhongli City, Taoyuan County, Taiwan

14:40-15:10 NewRice Varieties and Farmer Adoption in the Development of the Mekong Delta Region in Vietnam. By Dr. Buu ChiBui, Director General, Institute of Agricultural Research for the Southern

Vietnam(IAS), Vietnam

15:10-15:30 TeaBreak

Moderator: Dr. Huei-Yann Joann Jeng, Director, Agricultural Policy Research Center, National Chung-Hsing University, Taiwan

15:30-16:00 Developing the Taomi Community as a Valuable Asset to Ecotourism. By Ms. Yun-Nuan, Chun, CEO, Taomi Community Development Association, Puli, Noto County

16:00-16:30 From Crisis to Prosperity: Experiences in Rural Community Development at Sanzhi. By Mr. Yi-Fong Lin, Initiator & Volunteer, Gongrong Community Development Association, Sanzhi District, New Taipei City, Taiwan

Moderators: Dr. Ralf Nolten, Dr. Saroj Aungsumalin, Dr. Huu-Shen Lur, and Dr.Huei-Yann, Joann Jeng

16:30-17:20 Discussion / Workshop Wrap-up and Recommendations

17:20-17:25 Closing Remarks

Dr. Yu-Tsai Huang, Director, FFTC

18:00-20:30 Farewell Dinnerhosted by Dr. Yu-Tsai Huang, Director, FFTC at Shing Peng Lai Resturant (Invited speakers and participants only)

Thursday, 4 October 2012 Educational Trip

08:00-19:00 NTIFO→Sanzhi Visitor Center & Gallery→Gongrong Rural Community (Lunch)→Juming Museum→Northern Seashore →Danshui Fisherman's Wharf→Lover's Bridge→Take a Pleasure-Boat→Hieian Sea Food Restaurant (Dinner)→NTIFO

Friday, 5 October 2012

Departure of Overseas Participants

3. 출장자 발표 주요 내용

Korean rural development policy has been continuously changed since the 1950s. Until 2000, Korean government has focused in the rural policy on physical development such as the construction of infrastructure, the provision of communal facilities, the improvement of dwelling environment, etc. with a top-down approach. Dramatic changes, however, have been emerging in the policy approach and directions since the early 2000s. This paper characterizes these changes in the rural policy approach and directions as follows: i) focusing on the improvement of quality of life; ii) pursuing endogenous and bottom-up development approach; iii) setting up integrated rural development strategies; iv) building rural community capacity; v) attracting urban residents to rural communities and developing the win-win strategy between the rural and the urban. After reviewing recent Korean experiences in the area of the rural development policy, this paper tries to suggest some valuable policy issues to be shared.



**International Workshop on
Enhancement of Rural Community Revitalization in the Asian and Pacific Region
1-5, October, 2012 NTIFO, Taipei, Taiwan**



4. 출장자 주제발표 전문

○ 별도 첨부파일 참조

5. 출장결과 활용

○ 워크숍 자료집을 제본하여 관련 연구자들에게 기 배포하였음.